

BRANDON STAMBAUGH

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SUMMARY

Experienced UI/UX Designer with 10+ years of experience leading comprehensive design initiatives, crafting user-centric solutions, and driving product improvements. Proven track record in delivering impactful visual designs and elevating user experiences across both B2B and B2B2C products.

EXPERIENCE

SENIOR PRODUCT DESIGNER

Mangomint | 2024 to Present

- Designing high-quality, user-friendly experiences across desktop and mobile formats.
- Creating detailed design solutions for various use cases with wireframes, prototypes, and high-fidelity mockups.
- Collaborating with cross-functional teams to drive product initiatives.
- Improving existing features and taking part in the development of new features from start to finish.
- Leading the creation and maintenance of a scalable design system.
- Creating copy that optimizes usability of features and supports product-led growth strategies.

EXPERIENCE DIRECTOR

Zealic Health | 2023 to 2024

- Spearheaded creation of patient experiences using proprietary software, ensuring client alignment.
- Crafted visual designs and enhancement requirements, driving software improvements.
- Led comprehensive UI/UX initiatives, elevating overall user experience for internal and external projects.
- Developed engaging patient experiences compliant with MLR requirements.
- Collaborated with Product Owners to define features and functionalities for various solutions.
- Created a company design system, prioritizing WCAG compliance and accessibility standards.
- Developed an Atomic Library of responsive, extendable, and configurable UI/UX elements for rapid creation of patient experiences.
- Created Figma mockups based on business requirements, iterating with Product Owners.
- Wrote detailed front-end requirements and closely collaborated with the development team, providing guidance and clarity to meet business objectives.

LEAD UI | UX DESIGNER

Zealic Health | 2018 to 2022

- Led UI/UX initiatives for Zealic Health and its clients, ensuring design consistency and excellence across all projects.
- Established and maintained UI/UX kits and standards, significantly enhancing user experiences.
- Oversaw graphic design and 3D modeling teams, delivering impactful visual solutions.
- Streamlined processes across departments, optimizing operations for graphics, UI/UX, and marketing teams.
- Designed and outlined streamlined, user-friendly applications.
- Developed customizable design systems and mockups tailored to client needs.
- Established and maintained brand kits and standards for all company brands.

GRAPHIC DESIGNER

Zealic Health | 2017 to 2018

- Created graphic assets for client projects, branding, and marketing initiatives.
- Led UI/UX creation for client projects, enhancing user satisfaction and engagement.

EDUCATION

APPALACHIAN STATE UNIVERSITY

BS Industrial Design - Product Design

- Represented the design program at ISDA Merit Awards

PUBLICATIONS

FIVE YEARS OF EXPERIENCE

2020

A career advice book focusing on entering and thriving in the corporate creative career path.

YOU NEED A WEBSITE.

2020

A guide on creating a website for your business.

YOU NEED A BRAND.

2021

A guide on building a brand for your business.

SKILLS

TECHNICAL

User Experience	User Interface
Wireframes	Prototypes
Mockups	User Flows
Figma	Photoshop
Sketch	Illustrator
InVision	Premiere
XD	After Effects

PROJECT MANAGEMENT

JIRA	Confluence
Agile	Scrum

SOFT SKILLS

Leadership	Creative Direction
Critical Thinking	Collaboration
Communication	Time Management
Empathy	Curiosity
Problem-Solving	